

**MIDSOUTH
SPORTS, RV & BOAT SHOW**
Feb 16-18, 2024
Agricenter, International
Memphis, TN
Exhibitor Application

Official Use Only	
Booth #	_____
Price	_____
Invoice Sent	_____
Paid in full	_____
Packet Sent	_____
Insurance?	_____

1

Company Name: _____

Contact Person: _____

Phone: _____

Fax: _____

E-mail: _____

What do you plan to Exhibit (Product Line): _____

2

Booth prices are for 3 days

Circle One:

** non Boat Show related booth types are double the price

10x10 booth: \$500

Corner booths are an extra \$100

10x20 booth: \$950

Corner booths are an extra \$100

Bulk Space is : \$2.25 Sq. Foot

Preferred space (A-Z): _____

Using the Show Floor Layout Map, please write your TOP 3 picks for booth location:

1. _____ 2. _____ 3. _____

Exhibit space will be assigned on a first come first served basis. Booth locations are subject to change. Booths come standard with back and side draping. Electrical requests are handled by the Agricenter International. Tables & chairs are available for rent through Hick's Rentals (901) 272-1171 or email: jennifer@hicksconventions.com. Order forms for each can be found on our website at MIDSOUTHBOATSHOW.COM. Two(2) exhibitor passes will be given to 10'X10' exhibitors & Six (6) passes will be given to bulk space exhibitors. Additional vendor & parking passes may be purchased for \$5 each until the opening of the show, thereafter, there will be a charge of \$5 for each additional, lost, stolen or forgotten pass.

3

Please Read and Sign

Please sign this **COMPLETED** application and mail it to Universal Fairs with a \$200 deposit to reserve your space. No space is confirmed until deposit is received.

Make checks payable to: Universal Fairs - MSSBS

We can also take signed fax applications with a credit card number. Contract may be cancelled and 100% deposit returned no later than Dec. 22nd, 2023 or 50% deposit returned if cancelled by Jan. 19th, 2024. Full payment is due by Feb. 2nd, 2024. Any cancellations thereafter will result in all payments forfeit and if applicable, any unpaid late balances will be due.

"My firm acknowledges the rules and regulations set forth by Universal Fairs and that our employees and representatives will at all times observe, perform and abide by such rules." (See page 4 for Rules & Regulations)

Official Representative: _____

Date: _____

Print Name: _____

Title: _____

61st ANNUAL MID-SOUTH Sports, Boat & RV SHOW

February 16-18, 2024

Agricenter, Memphis

Show Floor Layout

In its 61st year, the Mid-South Sports & Boat Show is hands down the Grand Daddy of all shows in the Mid South! A SELL OUT every year..so don't delay if you want your spot in this BIG TRAFFIC SHOW!

Booth Prices

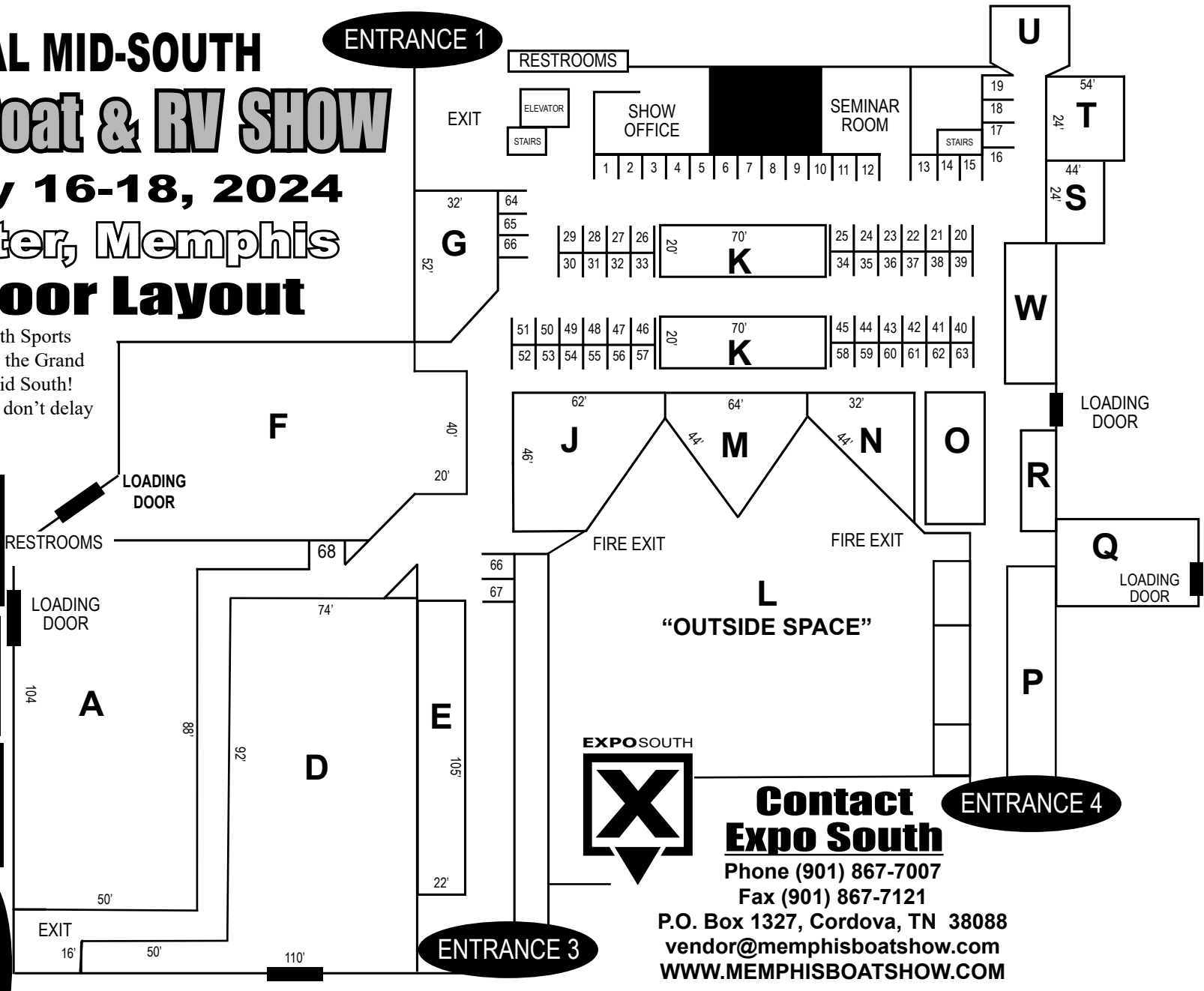
10'X10'Booths = \$500
Corners are an additional \$100
Bulk Space is \$2.25 a sq. ft.
** non Boat Show related booth types are double the price

Move In
Thursday
9am - 7pm
Friday
9am - 12am

Move Out
Sunday
5:01pm - 12pm
Monday
8am - Noon

Show Hours
Friday
2pm till 8pm
Saturday
9am till 7pm
Sunday
10am till 5pm

ENTRANCE 2



Contact Expo South
Phone (901) 867-7007
Fax (901) 867-7121
P.O. Box 1327, Cordova, TN 38088
vendor@memphisboatshow.com
WWW.MEMPHISBOATSHOW.COM

Tables and chairs are available for rent through Hick's Rentals (901) 272-1171 email: jennifer@hicksconventions.com OR visit memphisboatshow.com under EXHIBITORS ONLY to download an order form. Two exhibitor passes will be given to all 10'X10' exhibitors and 6 passes will be given to bulk space exhibitors. Additional passes may be purchased for \$5 each.

Revision date: 2/1/2023



4

Vendor Insurance

All exhibitors/vendors must have commercial exhibitor/vendor insurance with liability limits of \$1,000,000 (1 million) listing:

All Exhibitors/Vendors must have commercial exhibitor/vendor insurance with liability limits of 1 million, listing Mid South Sports & Boat Show, Universal Fairs, Agricenter, Shelby County Government ,it's officers, officials, agents, employees & volunteers as additionally insured.

Certificate Holder: Universal Fairs - MSSBS
PO Box 1327 Cordova, TN 38088

Proof of insurance must be on file in our office by **1/19/2024**. **NO EXCEPTIONS!**
No vendor will be allowed to set-up without liability insurance on file prior to set-up!

5

Need to Purchase Insurance?

\$100 per vendor booth.

YES

NO (I have my own)

Date of request: _____

Date Insurance needed: **1/19/2024**

Name of person completing form: _____

Phone: _____ () _____

Fax: _____ () _____

1. Name of event: **Mid-South Sports & Boat Show**

2. Move-In Date(s): **February 15, 2024**

3. Date(s) of event: **February 16-18, 2024**

4. Move-Out Date(s): **February 19, 2024**

5. Type of Event: **Indoor Expo**

6. Facility Contracted: **Agricenter International, Memphis, TN**

7. Vendor/Tenant Name: _____

8. Vendor/Tenant Address: _____

9. Products Selling/Displaying: _____

6

Insurance Total:

\$ _____

\$100 per vendor booth.

7

Official Representative: _____

Date: _____

Print Name: _____

Title: _____



Credit Card Authorization

8

Cardholders Name:

Billing Address:

City:

State:

Zip:

9

Card Number:

Exp. Date:

Security Code:

Card Type:

10

Booth Total:
Total # of Booths x Booth Price

Total from step 2

Total Insurance
If purchasing insurance through us

Total from step 5

Do you need to purchase additional vendor badges?
\$5 in advance. \$10 after show opens.

Total:

Credit Card Charge:
50% Deposit required to reserve booth

Balance Due:

All balances are due 2 weeks prior to set-up date. All remaining balances will be automatically charged to the Credit Card on file in the week leading up to the event unless otherwise noted.

Cardholder Signature:

Date:

By signing this, I agree to be charged for all of the itemized requests above.

Return this fully completed application with your full payment to:

Universal Fairs - MSSBS
Attention - Exhibitor Services
P.O. Box 1327, Cordova TN, 38088



TERMS, RULES AND REGULATIONS FOR UNIVERSAL FAIRS EXPOS

This document and any later additions, corrections or clarifications made by Universal Fairs are a binding part of the Exhibitor Contract/Application.

1. ADMISSIBLE EXHIBITS

- Exhibitor agrees to display only new, unused current-model-year boats and marine related products. Exhibitor will not display any product without the endorsement or approval of the manufacturer. Exhibitor represents that it has full authority and all approvals necessary to display and sell its products at this show.
- Show Management reserves the right to determine the eligibility of any company or product for inclusion in the show. No Exhibitor shall exhibit, or permit to be exhibited in the space allocated to them, any merchandise other than that specified in this application.
- Exhibitor agrees that Show Management may remove any exhibits that it determines are of a disruptive, objectionable or inappropriate nature.

2. DISPLAY CHARACTERISTICS

- Dimensions of all exhibit areas are believed to be accurately stated on the floor plans. If there is a discrepancy or error, Show Management will make every effort to correct the situation once it is brought to our attention.
- Facility lighting may not illuminate all areas evenly and effectively and Show Management assumes no responsibility for providing additional lighting. If available, Exhibitor may order additional lighting at its expense (see Exhibitor Kit). Show Management assumes no responsibility for temperature levels during set-up, exhibit or takedown periods.

3. LATE ARRIVALS

Exhibitors arriving for set-up after their scheduled installation time can be relocated to any location specified by Show Management or, if no alternative is available, may be required to forfeit their show participation rights.

4. STAFFING OF EXHIBITS

- Exhibits must be staffed during all show hours.
- Exhibit removal prior to the final day's close of the show is strictly forbidden.
- Exhibitors that do not comply with these regulations will not be offered renewal of their space in the following year's show.

5. PAYMENT FOR SPACE

- Exhibitors must be paid in full before they are allowed to move into the show. (All other accounts with Universal Fairs must also be current.)
- Exhibitors who fail to make space payments in accordance with the terms on the application will not be considered for space increases, location changes or upgrades of any kind and are subject to cancellation without credit or refund.

6. CANCELLATIONS AND CUTBACKS

- Should the exhibitor wish to cancel this contract or reduce the total amount of space (or spaces), Universal Fairs will refund all payments received only if written notice of the request for cancellation is received by Universal Fairs before the contract is accepted by Universal Fairs.
- Once a contract has been accepted, written notice of a cutback or cancellation must be sent to Universal Fairs. Specific deadlines and details regarding cancellation are stated on each individual show/expo applications.
- For all Exhibitors requesting a space reduction, Universal Fairs reserves the right to relocate the exhibit or reconfigure it as determined by show management.

7. SUBLEASING

Exhibitors may not sublease their space. Sublease in this use includes renting, sharing, donating or in any way allowing another company or person to display or advertise in an exhibitor's space. Non-exhibiting firms may not place stickers, placards, or other signs anywhere in the show.

8. SALE OF MERCHANDISE

Management reserves the right to limit over-the-counter sale of products for delivery at the show to designated areas. The exhibitor agrees to be solely responsible for registering for, collecting, and reporting appropriate sales taxes.

9. INDEMNIFICATION

- Exhibitor, without regard to assignment, lease, sublease or dealer occupancy shall indemnify, hold harmless, defend and reimburse the show venue, Universal Fairs and their managers, officers, agents and employees, and each of them ("indemnitees") from all losses, claims, liability, damage, actions, judgments recovered from or assessed against above named indemnitees, plus expenses (including, without limitation, attorney's fees and expenses) (i) from the breach by Exhibitor and/or its Contractors, their directors, officers, employees, agents or Exhibitor's contractors, or any of them, of any representation or covenant set forth herein; (ii) for any injury to or death of any persons, or any loss of, through theft or otherwise, or damage to, property arising in any way in connection with the use and enjoyment by the Exhibitor, or any other person or entity, with the permission, express or implied, of Exhibitor of the space, equipment or the show space or hall; (iii) arising from the use of equipment, devices furnished to or used by the Exhibitor, or other persons in connection with the show, or the use of the space.

- Each party agrees that the federal and state courts sitting in the city of the show have exclusive jurisdiction to hear and to determine all claims and disputes between the parties arising out of this agreement. Exhibitor waives any objection based upon lack of personal jurisdiction, improper venue or forum non conveniens. Each party hereby waives its right to a jury trial in the event of any such litigation. Neither party shall have any liability to the other for punitive, incidental, or consequential damages, including, but not limited to, loss of profit, revenue, or enterprise value, as a result of a breach of this agreement, tort, or otherwise, to the full extent such liability may be disclaimed by law.

10. ACTS OF GOD

Universal Fairs shall have no liability whatsoever for any matter or thing resulting from strikes, lockouts, fire, acts of terrorism or war, or other acts of God; except that if Exhibitor's show space has not been made available to Exhibitor, Universal Fairs shall return to Exhibitor payments made by Exhibitor after deducting therefrom a pro-rata share of expenses incurred in connection with said Show.

11. INSURANCE

- Universal Fairs shall not be responsible for any loss of or damage to any property of the Exhibitor for any reason, including theft. Exhibitor is required to follow and use all of the security arrangements made by Universal Fairs for property and valuables when the show is not open.
- The Exhibitor understands that neither Universal Fairs nor the show venues maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

12. COPYRIGHTS

Exhibitor hereby assumes all responsibility for, and all costs and expenses arising from, Exhibitor's or Exhibitor's agents' or employees' incorporation or use during the Event of any music, written material, dramatic rights, inventions, devices or similar items that are the subject of any copyright, trademark, tradename, patent, franchise or other contractual or statutory protection. Exhibitor agrees to indemnify, defend and hold harmless Universal Fairs and its directors, officers and employees from any claims, damages, costs or expenses, including, without limitations, attorneys' fees and expenses, incurred by any of them that arise out of or in connection with such incorporation or use.

13. AMENDMENTS

- The Show Management has full power in the interpretation and enforcement of all terms, rules and regulations and full power to establish other rules and regulations considered necessary for the proper conduct of the Show.
- Exhibitor agrees to comply with such terms, rules and regulations. Exhibitor's failure to comply with such terms, rules and regulations shall entitle Universal Fairs to terminate Expo South's obligations under this contract and remove Exhibitor from the show or shut down or darken Exhibitor's space.
- Exhibitor agrees to comply with all pertinent laws, codes and regulations of municipal or other authorities which affect the show space.
- No failure by Universal Fairs to enforce or any delay in the enforcement of any rights or power by Universal Fairs shall impair any right, power or remedy that Universal Fairs may have under this contract.

I agree to these Terms & Conditions:

Date:

____/____/____