

**MIDSOUTH
SPORTS, RV & BOAT SHOW**
Jan 26 - 28, 2024
Agricenter, International
Memphis, TN
Exhibitor Application

Official Use Only	
Booth #	_____
Price	_____
Invoice Sent	_____
Paid in full	_____
Packet Sent	_____
Insurance?	_____

1

Company Name: _____

Contact Person: _____

Phone: _____ Fax: _____

E-mail: _____

What do you plan to Exhibit (Product Line): _____

2

Booth prices are for 3 days

** non Boat Show related booth types are double the price

10x10 booth: \$500
Corner booths are an extra \$100

10x20 booth: \$950
Corner booths are an extra \$100

Bulk Space is : \$2.25 Sq. Foot
Preferred space (A-Z):

Using the Show Floor Layout Map, please write your TOP 3 picks for booth location:

1. _____ 2. _____ 3. _____

Exhibit space will be assigned on a first come first served basis. Booth locations are subject to change. Booths come standard with back and side draping. Electrical requests are handled by the Agricenter International. Tables & chairs are available for rent through Hick's Rentals (901) 272-1171 or email: jennifer@hicksconventions.com. Order forms for each can be found on our website at MIDSOUTHBOATSHOW.COM. Two(2) exhibitor passes will be given to 10'X10' exhibitors & Six (6) passes will be given to bulk space exhibitors. Additional vendor & parking passes may be purchased for \$5 each until the opening of the show, thereafter, there will be a charge of \$5 for each additional, lost, stolen or forgotten pass.

3

Please Read and Sign

Please sign this **COMPLETED** application and mail it to Universal Fairs with a \$200 deposit to reserve your space. No space is confirmed until deposit is received.

Make checks payable to: Universal Fairs - MSSBS

We can also take signed fax applications with a credit card number. Contract may be cancelled and 100% deposit returned no later than Dec. 15th, 2023 or 50% deposit returned if cancelled by Jan. 1st, 2024. Full payment is due by Jan 1st, 2024. Any cancellations thereafter will result in all payments forfeit and if applicable, any unpaid late balances will be due.

"My firm acknowledges the rules and regulations set forth by Universal Fairs and that our employees and representatives will at all times observe, perform and abide by such rules." (See page 4 for Rules & Regulations)

Official Representative: _____ Date: _____

Print Name: _____ Title: _____



Credit Card Authorization

8

Cardholders Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

9

Card Number: _____

Exp. Date: _____ Security Code: _____ Card Type: _____

10

Booth Total:
Total # of Booths x Booth Price
Total from step 2

Total Insurance
If purchasing insurance through us
Total from step 5

Do you need to purchase additional vendor badges?
\$5 in advance. \$10 after show opens.

Total: _____

Credit Card Charge: _____
50% Deposit required to reserve booth

Balance Due: _____

All balances are due 2 weeks prior to set-up date. All remaining balances will be automatically charged to the Credit Card on file in the week leading up to the event unless otherwise noted.

Cardholder Signature: _____ Date: _____

By signing this, I agree to be charged for all of the itemized requests above.

Return this fully completed application with your full payment to:

Universal Fairs - MSSBS
Attention - Exhibitor Services
P.O. Box 1327, Cordova TN, 38088



4

Vendor Insurance

All exhibitors/vendors must have commercial exhibitor/vendor insurance with liability limits of \$1,000,000 (1 million) listing:

All Exhibitors/Vendors must have commercial exhibitor/vendor insurance with liability limits of 1 million, listing Mid South Sports & Boat Show, Universal Fairs, Agricenter, Shelby County Government ,it's officers, officials, agents, employees & volunteers as aditionally insured.

Certificate Holder: Universal Fairs - MSSBS
PO Box 1327 Cordova, TN 38088

Proof of insurance must be on file in our office by **1/19/2024**. **NO EXCEPTIONS!**
No vendor will be allowed to set-up without liability insurance on file prior to set-up!

5 **Need to Purchase Insurance?** \$100 per vendor booth. YES NO (I have my own)

Date of request: _____ Date Insurance needed: **1/19/2024**

Name of person completing form: _____

Phone: _____ Fax: _____

1. Name of event: **Mid-South Sports & Boat Show**

2. Move-In Date(s): **January 25, 2024**

3. Date(s) of event: **January 26-28, 2024**

4. Move-Out Date(s): **January 29, 2024**

5. Type of Event: **Indoor Expo**

6. Facility Contracted: **Agricenter International, Memphis, TN**

7. Vendor/Tenant Name: _____

8. Vendor/Tenant Address: _____

9. Products Selling/Displaying: _____

6

Insurance Total:

\$ _____

\$100 per vendor booth.

7 Official Representative: _____ Date: _____

Print Name: _____ Title: _____

61st ANNUAL MID-SOUTH Sports, Boat & RV SHOW

January 26-28, 2024
Agricenter, Memphis
Show Floor Layout

In its 61st year, the Mid-South Sports & Boat Show is hands down the Grand Daddy of all shows in the Mid South! A SELL OUT every year..so don't delay if you want your spot in this BIG TRAFFIC SHOW!

Booth Prices

10'X10'Booths = \$500
Corners are an additional \$100
Bulk Space is \$2.25 a sq. ft.
** non Boat Show related booth types are double the price

Move In

Thursday
9am - 7pm
Friday
9am - 12am

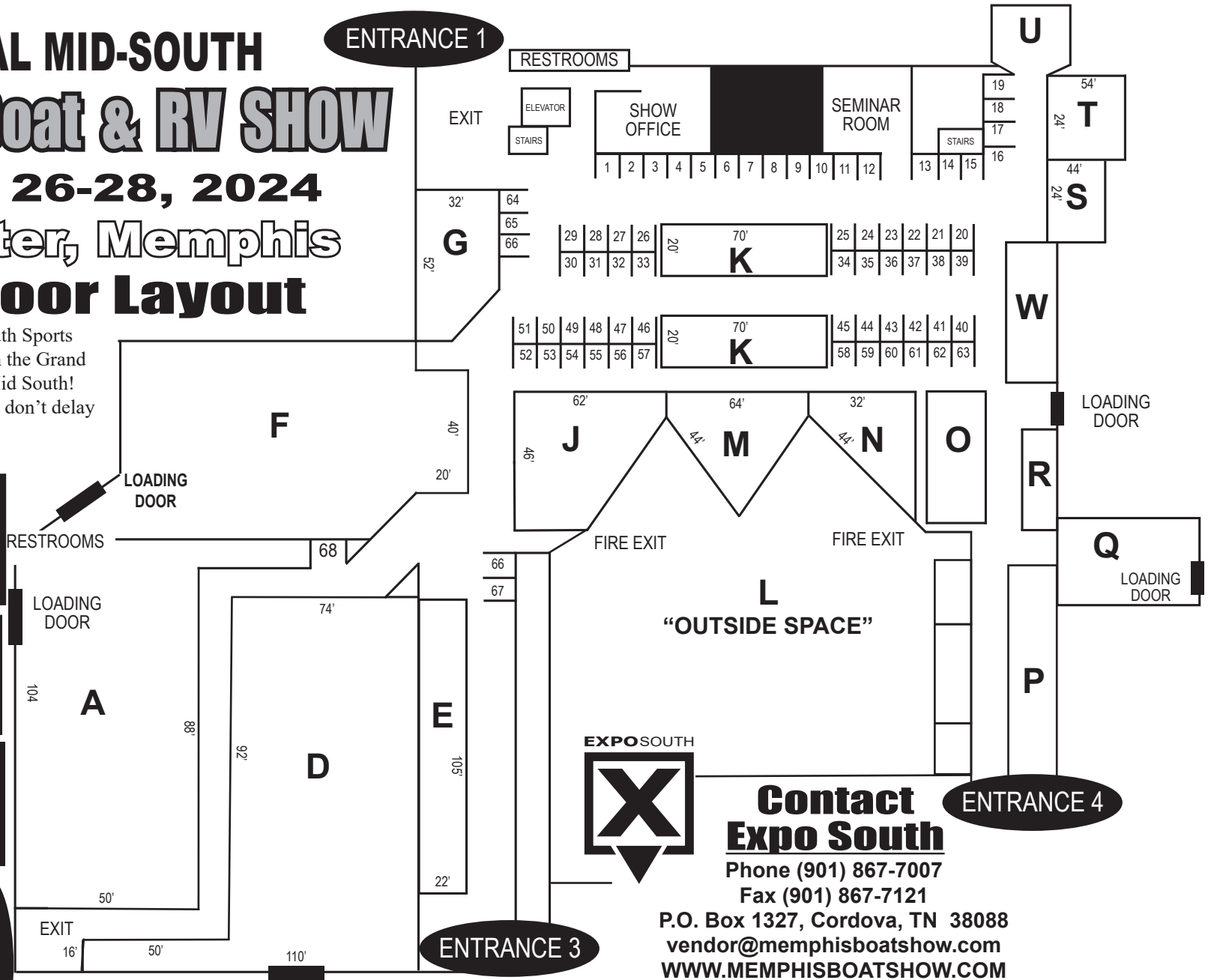
Move Out

Sunday
5:01pm - 12pm
Monday
8am - Noon

Show Hours

Friday
2pm till 8pm
Saturday
9am till 7pm
Sunday
10am till 5pm

ENTRANCE 2



**Contact
Expo South**

Phone (901) 867-7007
Fax (901) 867-7121

P.O. Box 1327, Cordova, TN 38088
vendor@memphisboatshow.com
WWW.MEMPHISBOATSHOW.COM

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